

Kirklees Branch Vision

The Introduction

Further to the Annual General Meeting (AGM) on Thursday 7th March 2024, the new Officers ('The Officers') have met to discuss the goals and vision of the Branch structure moving forwards.

The meeting of the four Officers, Richard Moore (Chair), Councillor Jack Rydeheard (Deputy Chair Political), Councillor Jackie Harris (Deputy Chair Membership, Finance and Fundraising) and Henry Neville (Branch Secretary) took place at the Brown Cow, Elton Ward, at 7pm on Monday 11th March 2024. Minutes of the meeting are being circulated with this document.

The Officers, all elected at the AGM, have hereby agreed and formally propose the vision of the Kirklees Trail Branch ('The Branch') of Bury Conservative Association ('The Association'). The goals over the next year are to fit in with the Branch Vision, as follows:

The Vision

Document prepared by Councillor Jack Rydeheard, Deputy Chair Political, Kirklees Trail Branch of Bury Conservative Association

1. To stand strong in supporting our Councillors and Candidates;
 - i. The Branch is committed to supporting our selected candidates as per the constitution of Bury Conservative Association;
 - ii. The Branch pledges to maximise turnout at campaign sessions, to help our candidates reach as many potential voters as possible; and
 - iii. The Branch aims to maximise attendance at fundraising events, in order to maximise the funding which our candidates can utilise not just at election time, but throughout the year.

2. To actively meet, engage and cooperate with each other, Officers, Councillors, Candidates and the wider Association; and
 - i. The Branch is made up of three electoral wards; Bury West, Elton and Tottington.
 - ii. The Officers of the Branch have committed to proposing regular Branch meetings outside of the election period, known as *purdah*, to be split as evenly as possible between the three wards;
 - iii. The Officers of the Branch have agreed to meet regularly, and report to the Branch the outcome of their meetings in a transparent manner;
 - iv. The Councillors and Candidates of the wards within the Branch are to attend regular Branch meetings to provide updates on their respective wards; and
 - v. The Branch accepts and actively encourages that its Candidates and Councillors have its full support, under the rules of the Association's constitution.
 - vi. The Branch is fully and unequivocally committed to the election of the maximum number possible of Conservative representatives at each and every election to come.

3. To grow our membership and expand the Conservative family within the jurisdiction of the Branch and across Bury.
 - i. The Officers are to prioritise growing the membership of the Branch proactively;
 - ii. The Councillors and Candidates are to actively lead the effort in spreading the Conservative message across the borough, supported by the members of the Branch; and
 - iii. The Branch commits to doing everything possible to support the recruitment of new members.

END

